

# **Public Health and Regulatory Services Directorate Annual Directorate Statement 2022/23**

# This Annual Directorate Statement

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This Annual Directorate Statement gives the commitments that have been made organisational-wide i.e. every directorate will help contribute towards them and those that Public Health and Regulatory Services directorate have made to help achieve the priorities and aims within our Corporate Plan in 2022/23. These commitments are both business as usual/service improvement and transformational to give a 360 directorate view of our activity and progress.

**Public Health and Regulatory Services** commitments are either directorate wide and so led by the Director Matt Lenny or aligned to the lead service area and led by the Public Health Consultant.

- Health Improvement (Georgie MacArthur)
- Health and Care Public Health (Sam Hayward)
- Health Protection, Emergency Planning and Regulatory Services (Andrew Cross)

Progress against these commitments will be monitored through the 2022/23 Performance Management Framework which includes the directorate's risk register.

# Directorate wide commitments

Progress on the BAU/service improvement commitments are reported to Directorate Leadership Team. Transformation commitments are reported to Corporate Leadership Team, Executive members, Scrutiny Panels and to the public.

## Our directorate wide business as usual and service improvement commitments:

Our commitment	What is the outcome we expect?
Ensure changes to national and regional policy for health protection and pandemic response are embedded locally.	Effective health protection and pandemic response is provided and good assurance that those systems meet the needs of North Somerset residents.
Lead on continued delivery of the Health and Wellbeing Strategy and the continued development of the Joint Strategic Needs Assessment.	We have good evidence and information on priority areas for health improvement which lead to improving priority health and wellbeing actions that tackle inequalities.
Contribute to ICS/ICP development and ensure North Somerset needs are well understood and met through priority plans.	Recognition of and action to address North Somerset needs; effective integration into our planning and governance systems of Integrated Care Partnerships and ICS activity.

## Our directorate wide transformational commitments:

Our commitment	What is the outcome we expect?
Deliver the PHRS climate emergency action plan and deliver to timescales.	The action plan contributes to the organisational wide Climate Emergency Strategy and reduces our carbon footprint both organisationally and individually.
Deliver a North Somerset Health and Wellbeing Survey.	Create a deeper understanding of health and wellbeing needs, preferences and experiences in our communities to inform our priorities and plans.
Implement the action plan for more effective and efficient working across PHRS teams.	Demonstrate sustainable use of resources and effective team plans that enable stronger implementation of ambitions in the Corporate Plan and Health and Wellbeing Strategy.

# Health improvement commitments

Progress on the BAU/service improvement commitments are reported to Directorate Leadership Team. Transformation commitments are reported to Corporate Leadership Team, Executive members, Scrutiny Panels and to the public.

## Business as usual and service improvement commitments:

Our commitment	What is the outcome we expect?
Improve health outcomes for children and young people through the effective provision of public health nursing and associated services and programmes.	New model of service delivery improves access to public health nursing and performance against high impact areas in the healthy child programme.
Commission and/or provide high quality health improvement services.	Services are accessible and target key population cohorts or risks and deliver support that address priority health and wellbeing outcomes.

## Transformational commitments:

Our commitment	What is the outcome we expect?
Improving mental health outcomes resulting from prevention and early intervention.	Needs assessments across adults and children delivered. Strategy builds on those findings and recommended priority actions are implemented across teams in the council and outside agencies.
Ensure our services (commissioned and provided) are closing the inequalities gap.	Enhanced service delivery for key locations and population groups to tackle inequalities, for example, expansion of health trainer services in Weston-super-Mare.

# Health and care commitments

Progress on the BAU/service improvement commitments are reported to Directorate Leadership Team. Transformation commitments are reported to Corporate Leadership Team, Executive members, Scrutiny Panels and to the public.

## Business as usual and service improvement commitments:

Our commitment	What is the outcome we expect?
Improve health outcomes linked to risky behaviours such as substance and alcohol misuse and sexual health.	Development of new addiction services based on DHSC grant funding; review and develop new models of service delivery in risk areas e.g., stop smoking support.
Commission and/or provide high quality health and care services.	Services are accessible and target key population cohorts or risks and deliver support that address priority health and wellbeing outcomes.

## Transformational commitments:

Our commitment	What is the outcome we expect?
Enable objectives within place-based partnerships to include a focus on improving population health and wellbeing and preventing ill health.	Embedding the Health and Wellbeing Strategy Action Plan in the work plan for ICPs; improve implementation across all local partner organisations including looking for resource commitments e.g., policy change or funding.
Develop new models of service delivery in primary care.	Work with Primary Care Networks to develop hubs of activity for our public health funded services e.g., long acting reversible contraception. Improve access to and sustainability of these services.
Develop a research, evidence and evaluation strategy which supports teams across the council.	Better use of research and evaluation opportunities to support service improvement and transformation including attracting new resources to our area.

# Health protection, emergency planning and regulatory services commitments

Progress on the BAU/service improvement commitments are reported to Directorate Leadership Team. Transformation commitments are reported to Corporate Leadership Team, Executive members, Scrutiny Panels and to the public.

## Business as usual and service improvement commitments:

Our commitment	What is the outcome we expect?
Protect public health including effective pandemic response.	Clear mandate and resourcing for the local authority for health protection response or assurance role. Definition of roles and responsibilities across our teams e.g., regulatory services, emergency response and health protection and provide effective response.
Commission and/or provide high quality health protection, emergency planning and regulatory services.	Services are accessible and target key population cohorts or risks and deliver support that address priority health and wellbeing outcomes and meet our statutory obligations.

## Transformational commitments:

Our commitment	What is the outcome we expect?
Health protection in a post covid world.	Create greater resilience in our population to communicable disease; work with population groups and settings to reduce risk and maintain best of learning from pandemic response e.g. good infection control procedures.
Supporting healthy sustainable communities.	Develop and deliver an action plan to support healthier communities' policy and programme delivery e.g., support of local plan, use of active travel etc.
Regulatory Services and Emergency Planning/Business Continuity service delivery.	Operating models reviewed to ensure teams can meet statutory requirements including covid-led increases in demand. Plan for long-term approach implemented.
New case management and reporting systems implemented across teams.	Improve case management to deliver more effective and efficient services for local residents.
Develop and implement an action plan from the private rented housing stock condition survey.	Improve living conditions for residents in North Somerset with a focus on those living in the poorest housing.